

X-treme Supply Chains

A Guide To Mastering Business Volatility

Lisa H. Harrington, Sandor Boyson, and Thomas Corsi
Robert H. Smith School of Business, University of Maryland

This book - officially sponsored by the Council of Supply Chain Management Professionals and Sterling Commerce, an AT&T Company - contains a multi-faceted, multi-media set of products to serve as a definitive guide and toolset for executives who must build and operate global supply chain networks in a period of systemic, extreme change. The book brings together an unprecedented array of contributions from world experts in the new supply chain science of volatility management. It includes strategic content and discussion as well as executive templates for high-level decision making and multi-enterprise action-taking.

An experiential Web-Based Supply Chain Risk Simulation will accompany the book. The simulation energizes and empowers teams online, enabling them to explore supply chain network options and decision-making. It is designed to address the volatile nature of supply chains today, allowing users to test multiple approaches to managing ongoing sets of supply chain upheavals and assess their outcomes.

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